



Gopinath Parayil
Founder, The Blue Yonder

Gopinath Parayil (Gopi) is the founder of pioneering responsible travel company - The Blue Yonder. An official sustainable tourism partner for world's largest travel trade show ITB Berlin, his company was recently featured amongst top ten ethical travel companies in the world by The Guardian, UK.

An MBA from ENPC, Gopi is a trained disaster manager from Royal Military College of Science in the UK. His team has been one of the first responders in major disasters ranging from earthquakes in Gujarat and Nepal, Cyclones in Eastern India to floods in Tamilnadu and Kerala in the past fifteen years.

His most recent intervention includes Climate Change Resistant food initiative around Pokkali and co-creating Chekutty – a beacon of resilient Kerala following the 2018 Floods.

Gopi is presently setting up '*Resilient Communities*', a global platform that repurposes tourism to addresses challenges of climate crisis and ensuing disasters. While pursuing the humanitarian leadership program at Deakin University in Australia, he is also a mentor for the Creative & Cultural Business Programme at IIM Ahmedabad.