



**Veronika Schanderl**  
**Technical Advisor for Sustainable Tourism Development, Swisscontact**

Veronika combines over 10 years' practical experience in international development cooperation with in-depth expertise of sustainability in tourism. As a result, Veronika's professional career has increasingly evolved around strategic and planning tasks for different development cooperation initiatives.

In her current position with Swisscontact\*, her experience in project design and advisory as well as her knowledge in sustainable tourism development enable her to successfully facilitate the exchange of experiences and knowledge building across tourism projects around the globe.

Veronika is the foundation's in-house technical advisor for tourism development in developing and emerging countries, and the Head of Swisscontact's Tourism Advisory Services and Trainings.

Veronika has an MBA in intercultural business and cultural studies, with a focus on Latin America and tourism geography, and another MA in sustainable tourism management.

She joined the World Tourism Forum Advisory Board as the winner of the Next Generation competition 2017.

\* Swisscontact is a Swiss private and independent operating foundation, created in 1959, that promotes sustainable economic growth in developing and emerging countries.

Based on 20 years of expertise in developing innovative solutions for tourism and hospitality, we today provide customized, result-oriented technical guidance and capacity building schemes that prove sustained effectiveness.