



Teresa Ferreira
Director of Innovation and Development Department, Turismo de Portugal

Graduation in Sociology, Nova University, Lisboa. Masters in Social Psychology, ISCTE, Lisboa.

Working in Turismo de Portugal since 1998, coordinating tourism product development projects (cultural tourism, active tourism, culinary tourism, medical tourism, accessible tourism) and innovation and entrepreneurship programs; coordinating financial support to tourism projects in specific incentive systems; representing the Institut in different forums.