



**Martin Sturzenegger**  
**CEO, Zürich Tourismus**

Martin Sturzenegger, 45, chairs Zurich Tourism as CEO since March of 2013. Zurich Tourism is the second largest tourism organisation in Switzerland, after Switzerland Tourism. Between 2010 and 2013 he was engaged at Rhaetian Railway (Glacier Express and Bernina Express) as Head of Sales and Marketing and member of the Executive Board. Before that, he held various senior management positions at Swiss Federal Railways and Swissair. Martin Sturzenegger has accomplished an MBA at Manchester Business School. He is married and has two children.