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Dr. oec. Widar von Arx studied economics at the University of Basel. From 2003 to 2006, Widar von Arx worked as a research assistant for the hospital management of the University Hospital of Basel. He then worked as a research assistant at the chair of Prof. Dr. Johannes Rüegg-Stürm, where he received his doctorate on the subject of change management in hospitals. After a research stay at Oxford University (financed by the Swiss National Science Foundation) and the completion of his dissertation, Widar von Arx returned to practice, where he worked for the company Concilius AG in the field of political consulting for two years. Since 2011, Widar von Arx has been a lecturer and head of the Competence Center Mobility and Transport at the Lucerne School of Economics. He conducts research and consulting in the areas of service development, strategic marketing and customer behaviour, regulation and financing, leisure transport and management in public transport. In the area of continuing education, he has developed the CAS public transport offer for and the Lucerne Mobility Talks. In addition to his work at the Lucerne University of Applied Sciences and Arts, Widar von Arx is a member of the board of directors of Basler Verkehrsbetriebe BVB.