

Executive Profile



Marc Vollenweider Chief Strategist and Co-founder

Education

- MBA from INSEAD, France (1991)
- MTech in telecommunications engineering from the Swiss Federal Institute of Technology, Zurich

Positions held

Marc Vollenweider is Chief Strategist, Board Member, and Co-founder of Evalueserve, a global professional services provider offering research, analytics, and data management services. Established in December 2000, Evalueserve now has more than 3,500 employees worldwide.

Prior to starting Evalueserve, Marc was with McKinsey & Co for 10 years, including two years as a partner in Switzerland and India. He established the McKinsey Knowledge Centre in Gurgaon, India, and grew it from 14 to 120 professionals between 1999 and 2000.

Areas of expertise

Marc has vast consulting experience in various industries, such as telecom, pharmaceuticals / healthcare, banking, insurance, steel, transportation, and logistics. He is a person who can live anywhere in the world; learn from the cultural, social, and practical aspects of any region; and work with people from various backgrounds. His areas of specialization include:

- Mind+Machine / Innovation in the services industry
- Outsourcing / Offshoring

Marc as a speaker

Marc has spoken at many events over the past few years, and is regularly quoted on TV and print media as an offshoring / outsourcing industry specialist. He is particularly sought-after for his conference presentations on the future of the business process outsourcing (BPO) and knowledge process offshoring (KPO) industries.

Marc as an author

Marc's recently published first book, *Mind+Machine - A Decision Model for Optimizing and Implementing Analytics*, is a store house of insights on analytics. The book debunks the most common fallacies about data analytics, and offers a methodology to ensure that every analytics application functions efficiently and produces the greatest possible ROI.

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