

# Building the Future Together

## Internet Governance and ICANN

Maarten Botterman

Domain Pulse

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**ICANN**

New users, new global challenges to address, new technology possibilities, changing business models, increased stakes...

**The world is  
changing rapidly.**

# ICANN's Mission, as stated in the Bylaws

**To ensure the stable and secure operation of the Internet's unique identifier systems**



# ICANN's 2025 Vision

To be a champion of the single, open, and globally interoperable Internet, by being the independent, trusted, multistakeholder steward of the Internet's unique identifiers, and by providing an open and collaborative environment where diverse stakeholders come together in the global public interest to fulfil the mission.



The background of the slide features a dark blue world map on the left side. On the right side, there is a large, stylized graphic of a circuit board or network diagram, composed of various colored lines (orange, yellow, green, blue) and dots, forming a complex, interconnected pattern.

# ICANN STRATEGIC PLAN

FOR FISCAL YEARS 2021-2025

# ICANN's Strategic Objectives

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On **Security**: Strengthen the security of the Domain Name System and the DNS Root Server System.



On **ICANN's Governance**: Improve the effectiveness of ICANN's multistakeholder model of governance.



On **Unique Identifier Systems**: Evolve the unique identifier systems in coordination and collaboration with relevant parties to continue to serve the needs of the global Internet user base.



On **Geopolitics**: Address geopolitical issues impacting ICANN's mission to ensure a single and globally interoperable Internet.



On **Financials**: Ensure ICANN's long-term financial sustainability.

# Strategic Objective & Goals on ICANN's Governance



## Improve the effectiveness of ICANN's multistakeholder model of **governance**



Strengthen ICANN's bottom-up multistakeholder **decision-making process** and ensure that work gets done and policies are developed in an effective and timely manner



Support and grow active, informed, and effective stakeholder **participation**



Sustain and improve **openness, inclusivity, accountability, and transparency**

# Strategic Objective & Goals on **Geopolitics**



Address **geopolitical issues** impacting ICANN's mission to ensure a single, globally interoperable Internet



Identify and address global challenges and opportunities within its remit by further developing **early warning systems**, such as ICANN org's Legislative and Regulatory Development Reports



Continue to build **alliances** in the Internet ecosystem and beyond to raise awareness of and engage with global stakeholders about ICANN's mission and policymaking

# Bylaws: Commitment to Multistakeholder Approach

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In performing its Mission, the following "**Core Values**" should also guide the decisions and actions of ICANN:

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(ii) Seeking and supporting broad, informed participation reflecting the functional, geographic, and cultural diversity of the Internet at all levels of policy development and decision-making to ensure that the bottom-up, multistakeholder policy development process is used to ascertain the global public interest and that those processes are accountable and transparent;



# ICANN's Strategy to Engage

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- ⦿ Three yearly ICANN Public Meetings, rotating through the various regions (APAC, EMEA, LAC, NA)
- ⦿ ICANN constituencies (Supporting Organizations and Advisory Committees) that reach out and invite participation from all regions
- ⦿ ICANN Board with geographical diversity requirements
- ⦿ Dedicated Global Stakeholder Engagement (GSE) team that leads the ICANN org's engagement and outreach to stakeholders
- ⦿ ICANN offices in Los Angeles, Singapore, Istanbul, Geneva, Washington, D.C., and more
- ⦿ ICANN actively participates in global and regional events, including capacity building exercises
- ⦿ NextGen Program, which aims to enable university students to participate in and learn about ICANN and the Internet ecosystem
- ⦿ Fellowship Program, which fosters opportunities for individuals from underserved and underrepresented regions to become active participants within the ICANN community

We create the world of tomorrow with  
the choices and actions of today ...

