



.mobitm

Presentation to Domain Pulse

By

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.mobitm

The Internet, now on your mobile



About US

- mobile Top Level Domain



The Internet, now on your mobile



What is dotmobi?

- Sponsored Top Level Domain
- Unique for the mobile world
 - Dotmobi will Revolutionise
 - Dotmobi will Guide



The Internet, now on your mobile

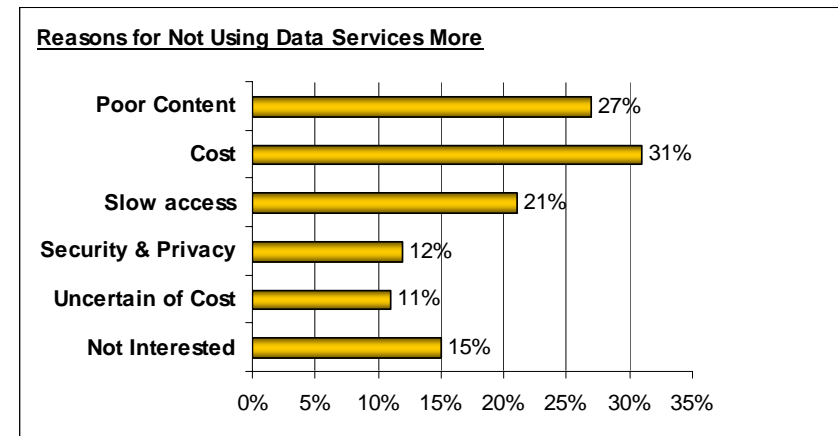


Current Situation

- **Mobile Internet in the future**
 - Mobile versus PC penetration is 2 to 1
 - Mobile data services estimated at \$112 billion by 2008
 - Real-time user experience to drive 75% of revenue data

User experience is

- Unpredictable
- Lack of rich local content
- Uncertainty about cost



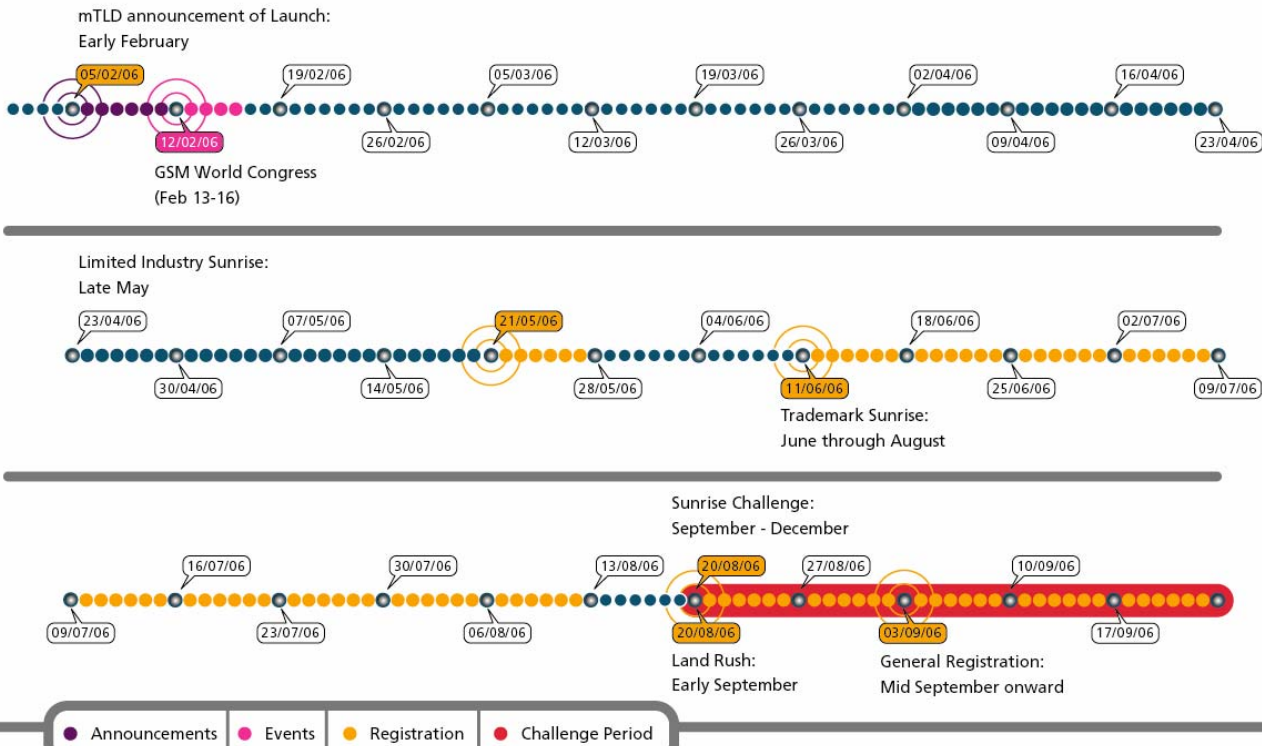


How do we do it?

- **Dotmobi addresses the content problem**
 - Accelerates optimisation
 - Provides assurance
 - Provides new business opportunities
- **Dotmobi Switch On! Guides**
 - Web browsing
- **Dotmobi's Value Proposition**

Availability

Timeline for dotmobi



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Vielen Dank!

- Webinars available - register on our website: mtld.mobi

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