



# New Generic TLDs

prepared for the Domain Pulse

Berlin

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# Agenda

- Previous Rounds of Launches of new TLDs
  - Year 2000-2001: 7 new gTLDs added
  - Year 2003-present: new sTLD additions
- Implementation Status of Strategy for new gTLDs
  - Timing
  - Public Comments and Feedback
  - Anticipated Progress

# Categorization of Existing gTLDs per 2001

- Created in the 1980s:
  - com, net, org - all unsponsored and unrestricted
  - mil, edu, arpa, int, gov - all special purpose and restricted
- Selected in year 2000 and Implemented in 2001/02
  - info - unsponsored and unrestricted
  - biz, name, - unsponsored, unrestricted but special purpose
  - pro - unsponsored, special purpose, restricted
  - coop, aero, museum - sponsored, special purpose, and restricted

# New sTLD Status Update

- ICANN Board Resolution 03-169:

*...the Board directs the President to finalize and post no later than 15 December 2003 an open Request for Proposals for a limited number of new sTLDs...*

- ICANN Board Resolution 03-171:

*...the selection process and implementation for sTLDs shall be evaluated and the results...shall be utilized in the New gTLD process ...*

# APPLICATIONS RECEIVED

## Top Level Domain

- .asia
- .cat
- .jobs
- .mail
- .mobi
- .post
- .tel
- .tel
- .travel
- .xxx

## Sponsor

- DotAsia Organisation, Ltd.
- Fundació puntCAT
- Society for Human Resource Mgt
- The Anti-Spam Community Registry
- Mobi JV
- Universal Postal Union
- Pulver.com
- Telname Limited
- The Travel Partnership Corporation
- The International Foundation for Online Responsibility

# sTLD APPLICATION PROCESS

Review ICANN posted application materials



Apply for user-name and password



Complete on-line application



Independent evaluation

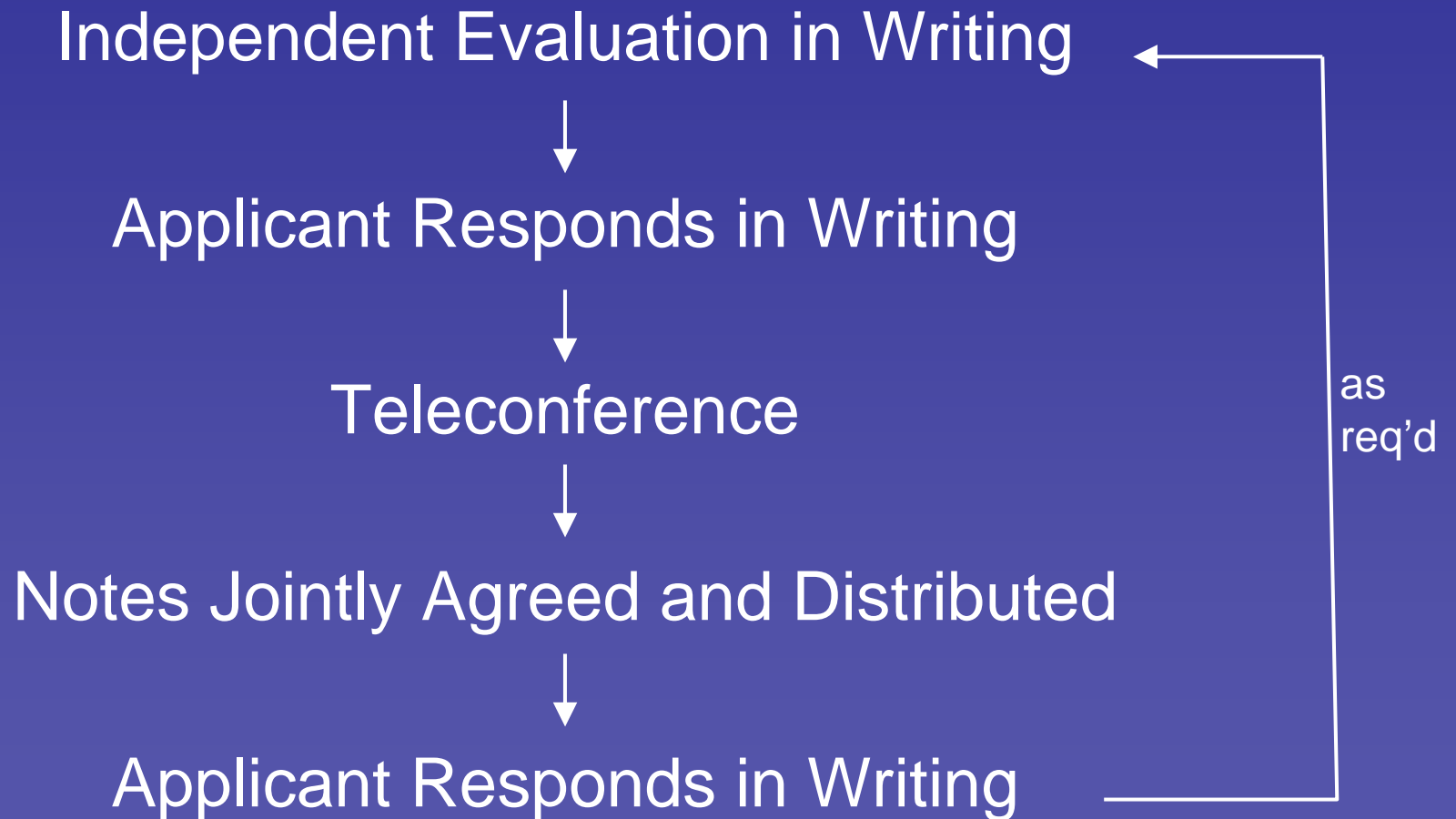


Technical & Commercial Negotiation



Agreements

# INDEPENDENT EVALUATION ITERATION



# INDEPENDENT EVALUATION PANEL

- Panel Program Manager
- Three Separate Independent Panels of three members each
  - Technical Panel
  - Business / Financial Panel
  - Sponsorship / Community Panel
- Panel Characteristics
  - An internationally diverse group of experts in their respective fields
  - Representing eight countries located in Africa, Asia/Pacific, Europe, Latin America, North America



# THE REMAINING PROCESS

- If contingencies remain after the close of the iterative evaluation process, the ICANN Board (with full information, i.e., application, independent panel reports, applicant responses to questions) will affirm whether:
  - Contingencies on the application have been resolved and the application will enter the negotiation phase;
  - Contingencies have not been removed and the application is deficient;
  - More information is required to make a determination.
- Upon completion of this phase, and then of the negotiation, successful applications will be presented to the ICANN Board with the intent to authorize the completion of agreement with the Sponsoring Organizations to designate new registries.

# STATUS

- Four applicants have completed negotiations, signed the agreement with ICANN and the TLDs have been entered into the root:

–.CAT                      –.JOBS                      – .MOBI                      – .TRAVEL

- Three other applicants have been found to satisfy the baseline criteria set out in the RFP and are have entered into technical and commercial negotiations with ICANN

– .ASIA                      –.TEL                      – .POST                      –.XXX

- Two applicants failed to provide information adequate or sufficient for the ICANN Board to authorize of negotiations and have hence not been accepted:

–..MAIL, .TEL (Pulver)..

## Strategy for Introduction of new gTLDs

- Last year ICANN commenced implementation of a straightforward, transparent, and objective procedure for selecting new top-level domains.
- Strategy is available online:  
<http://www.icann.org/tlds/new-gtld-strategy.pdf>
- Since that time, there has been widespread discussion within various areas of ICANN about whether new top level domains would be introduced and how ICANN should go about that task.

## Strategy for Introduction of new gTLDs

- On 5 December 2005 a Policy Development Process was launched.
- The issues paper is available online at:  
<http://gns0.icann.org/issues/new-gtlds/gns0-issues-rpt-gtlds-05dec05.pdf>
- Main areas of policy development are concerning:
  - whether new top level domains should be introduced
  - the selection criteria for that introduction
  - allocation methods
  - contractual conditions for new registry operators

## Anticipated Progress

- commentary on issues report per 31 January 2006
- the Initial Report based upon such commentary and released per 15 February 2006
- the GNSO Council will meet face to face to discuss the Initial Report
- a two day working session in Wellington March 2006
- a consultation working session to be scheduled between the GNSO Council and members of the Governmental Advisory Committee
- fully internationalized domain names will be a key focus of cross-supporting organization discussions and is running in a separate policy development process