

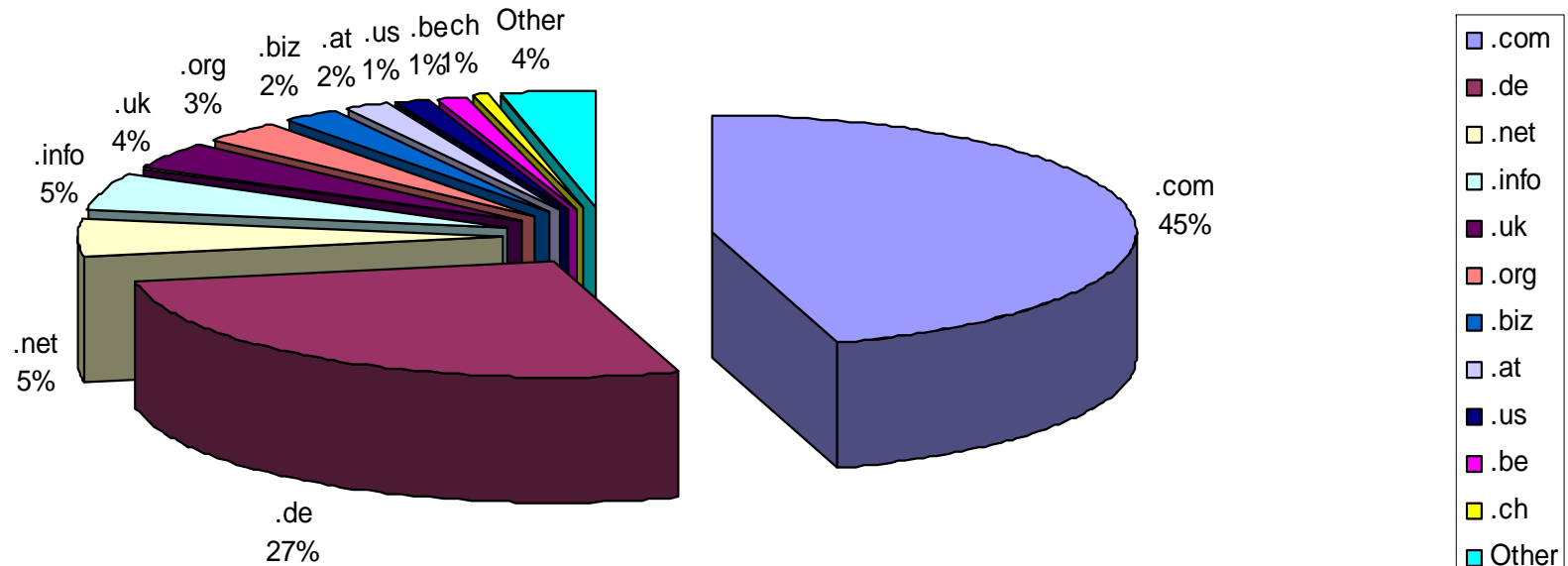


# Secondary Market for Domain Names 2005

Marius Würzner, COO Sedo



### Domain Transfers in Secondary Market at Sedo in 2005 - sorted by TLDs



- Statistic is based on more than 10.000 domain transfers.
- Number of transferred domains has more than doubled compared to 2004.
- 69 different TLDs has been transferred.

→ **Secondary market reflects needs of users**

## Did the introduction of new gTLDs help?

- Yes and No

- .info and .biz did establish and are accepted in the market

- .coop/.museum/.aero do not play any role for end users in relationship to other TLDs

- CNO domains and some ccTLDs are the major players in the secondary market

- **For the introduction of new TLDs user behaviour and needs should be the most important guideline and not particular interests**