



Asian Family Business Successions

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Asian Family Business Successions: Integrating the Next Generation

Family businesses play a pivotal role in Asia. Many family businesses started during the strong economic growth in the 1980s and are now looking to hand over the business to the second generation. Having been exposed to the best schools, training, and development, the next generation of Asian family business leaders tend to focus more on technology as well as sustainability and often want to do things very differently, when entering the family business.

In this workshop, we jointly discuss the challenges and opportunities that come with joining the family business as next generation leader and the cultural context of family business successions in Asia. We address topic like career pathways into the family business, intergeneration collaboration, and how to initiate change in the family business.



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