



Philanthropic Families – A Force for Good.

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Navigating your Family's Philanthropic Journey

Philanthropy is getting more organized. While the underlying principles of philanthropy, that is the “love of humanity” have been around as long as humans exist, the nature and principles around philanthropy have changed significantly over the past two centuries, with the 3rd philanthropic revolution fully underway. Global challenges such as migration or climate change remain and the urge for a sound approach to philanthropy is on the rise.

At the same time, philanthropy serves as an increasingly important activity of enterprising families, not only to do good in society, but also as a key mechanism to keep the family together across generation. It allows them to engage the extended, oftentimes remote, family in the family enterprise system and as such create stronger family ties. They further leverage their philanthropic activities to educate family members about family legacy or financial literacy and to embed the family values in the next generation. It is also the next generation that is challenging current practices of philanthropy, seeking to integrate their own vision and values to the family legacy and oftentimes establish more systematic and goal-oriented initiatives.

During this workshop we will explore the why, what, who and how of family philanthropy and work with a very practical tool which will help you and your family think and act more strategically when it comes to their giving. Philanthropy. In this workshop, participants will:

- Learn how to structure and better plan their own philanthropic activities.
- Hear from other families and gain insights into how they organize themselves regarding philanthropy, and mechanisms to engage the next generation.
- Use the “Family Philanthropy Navigator” tool in order to start thinking about their planned or existing philanthropic activities in a more systematic way.
- Receive practical and best-practice input related to latest trends and themes in the context of philanthropy.



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FID

**Familienunternehmen
im Dialog**

Wenn Persönlichkeit Geschichte schreibt

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