

WORLD TOURISM FORUM LUCERNE

INDIAN START-UP INNOVATION CAMP
18 December 2019

Innovate for Impact

PROGRAMME / INFORMATION

TATA TRUSTS

IHCL

swissnex
India
Consulate General of Switzerland



Global Himalayan Expedition

Les Roches

PROGRAMME

13.00–14.00	REGISTRATION	
14.15–14.25	Welcome	Aradhana Khowala , Board Member, World Tourism Forum Lucerne & CEO, Aptamind Partners
14.25–14.40	Setting the Scene	Reto Wittwer , Chairman, World Tourism Forum Lucerne Puneet Chhatwal , Managing Director & CEO, IHCL
14.40–15.05	Innovation Talks	Marc Hauser , Guinness World Record Holder
15.05–15.20	Pitch Session I	Start-Up Winner, Category Conservation
15.20–15.45	Inspiration Talks: Against All Odds	Interview by Aradhana Khowala , World Tourism Forum Lucerne Madhavi Latha , National Paralympic Swimming Champion, President of the Wheelchair Basketball Federation of India Dr. Akkai Padmashali , Transgender human rights activist, motivational speaker, founder of multiple social start-up's
15.45–16.00	Pitch Session II	Start-Up Winner, Category Community
16.00–16.30	COFFEE BREAK	
16.30–16.45	Pitch Session III	Start-Up Winner, Category Culture
16.45–17.25	Panel Discussion	Rajan Bahadur , CEO, Tourism and Hospitality Skill Council Scott Dahl , Program Director, Les Roches Global Hospitality Maninder Kohli , Director and Founder, Juniper Outdoors Prabhat Pani , Senior Advisor for Partnerships and Technology, Tata Trusts Gopinath Parayil , Founder, The Blue Yonder Moderated by Soity Banerjee , Outlook Group

17.25–17.40	Inclusion Talks: Community in the Lead	Gerry Martin, Nat Geo Hero and Conservation Specialist
17.40–17.55	Pitch Session IV	Start-Up Winner, Category Commerce
17.55–18.05	WTFL Social Impact Initiative in India	Reto Wittwer World Tourism Forum Lucerne Paras Loomba Global Himalayan Expedition
18.05–18.15	Summary & Outlook	Martin Barth, President & CEO, World Tourism Forum Lucerne
From 18.15	COCKTAIL RECEPTION	

INFORMATION

CONTACT US



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