



REGION OF
PELOPONNESE



COSTA
NAVARINO

THINK
TANK



World Tourism Forum Lucerne Think Tank 2018

Costa Navarino, Greece

Thursday, 1 March 2018 – Sunday, 4 March 2018

Topic: **Public-Private Partnerships for Sustainable Tourism Growth**

AGENDA

Thursday, 1 March 2018

Individual arrival and organized transportation of the WTFL Think Tank participants from Athens or Kalamata to Costa Navarino

Check-in at The Westin Resort Costa Navarino

From 20.00 Welcome Buffet Dinner at the "Morias" restaurant
Night Cap at the "1827 Lounge Bar"

Friday, 2 March 2018

Breakfast at the "Morias" restaurant

08.30–09.30 Opening (House of Events):

08.30–08.50 Welcome by Elena Kountoura, Minister of Tourism for Greece
Destination Presentation by the Greek National Tourism Organisation - GNTO

08.50–09.05 Welcome Note by Petros Tatoulis, Governor of Peloponnese & Mythical Peloponnese Destination presentation

09.05–09.15 Setting the scene by Reto Wittwer, Chairman of World Tourism Forum Lucerne

09.15–09.30 Presentation of the story of Costa Navarino by Achilles V. Constantakopoulos, Chairman & CEO of TEMES

09.40–10.15 Coffee break at Kafenio, *a revival of the authentic Greek coffee house*

10.30 Departure for Ancient Messini in front of The Westin Resort lobby

12.00 Guided tour at Ancient Messini - *Uncover the secrets of this important ancient city that was built in 369 BC. A unique site which amazes with its state of preservation. Its unspoiled natural setting remains untouched, as do the massive fortification walls, which are among the best preserved in Greece.*

13.15 Lunch at Ithomi restaurant, overlooking the archaeological site

14.30 Departure from Ithomi

16.00 Arrival at Costa Navarino (Participants taking Village Cooking Class will be dropped off in a village house in Pylos)

16.00–17.30 Take part in one of the authentic experiences:

- Olive oil tasting experience: *Join a tutored olive oil tasting session in which you will learn by local experts how to discern the subtle flavors of the region's renowned extra virgin olive oil.*

- Village cooking class: *Visit a picturesque village home and discover traditional Messinian cooking with the help of local women who will share authentic family recipes*
- Golf lesson: *Specifically designed for those wishing to learn the game in a group atmosphere at the Navarino Golf Academy. Enjoy professional golf tuition in the spectacular setting and facilities of two of the best golf courses in Europe.*
- *A brief environmental tour, to introduce sustainable practices and initiatives at Costa Navarino, including a short visit to Natura Hall.*

19.15 Meeting in the lobby of The Westin Resort Costa Navarino
 19.30–22.00 Dinner in the restaurant “Flame”

Saturday, 3 March 2018

Breakfast at the “Morias” restaurant

08.45–18.00 Think Tank Sessions (House of Events), moderated by Ros Atkins, Presenter and Creator, Outside Source, BBC News

08.45–09.00 Welcome, Context Setting and your questions: The power of the WTFLL Think Tank family

09.15–09.45 Plenary: The big picture (Gerald Lawless and Paul Steele, 10’ each)

09.45–11.00 Plenary: The infrastructure requirements to sustain growth through 2030

- Hardware: Alain Dupeyras
- Software: Aradhana Khowala
- Financing: John Perrottet

11.00–11.30 Coffee break

11.30–12.15 Stimulus Sessions on PPP in tourism destinations (choose one of the following three presentations):

- India (Paras Loomba), moderator: Mario Hardy
- US (Isabel Hill), moderator: Ros Atkins
- Stavros Niarchos Foundation Cultural Centre (Elly Andriopoulou), moderator: Aradhana Khowala

12.15–13.15 Plenary: learnings, examples and actions

13.15–14.30 Buffet lunch

14.45–15.30 Stimulus sessions on technology disruption, infrastructure and talent (choose one of the following three presentations):

- Technology disruption (Roger Qui), moderator: Mario Hardy
- Infrastructure (Michael Kerkloh), moderator: Ros Atkins
- Talent (Kaye Chon), moderator: Aradhana Khowala

15.30–16.30 Plenary: learnings, examples and actions

16.30–17.00 Networking break

17.00–18.00 The world and G20 are listening

19.00 Meeting in the lobby of The Westin Resort Costa Navarino
 19.30 Farewell dinner in the nearby seaside town of Gialova

Sunday, 4 March 2018

Breakfast at the “Morias” restaurant

Organized transfers to Kalamata or Athens airport

10.30 Departure from Kalamata to Munich, Aegean Airlines A3 742
 11.55 Arrival to Munich to connect with other destinations